



Pure & Simple Clean House to Beat the Flu Season

THE HOLIDAY SEASON IS JUST AROUND THE corner, which means cold and flu season is, too. Keep germs at bay by regularly disinfecting commonly used areas such as the kitchen, living room and bathroom. Here are a few other tips to keep in mind to help your family score a victory over viruses:

- **Disinfect.** Give germ hot spots, such as doorknobs, light switches, phones and even the remote controls, a regular cleaning with disinfecting wipes.
- **Consider copper as your kitchen surface of choice.** Research shows that copper may have natural antiviral properties not found in other nonporous surfaces such as tile, stainless steel and soapstone. Bronze and brass, which both contain copper, are also good ideas for doorknobs and light switches for the same reason.
- **Make sure cleaning tools such as mops and rags are thoroughly dried out in-between uses.** Lingering moisture is a breeding ground for bacteria and viruses, and you could be spreading more germs rather than cleaning them.
- **Use smart cleaning products.** Find surface cleaners that are EPA recommended for sanitization. Re-think your cleaning implements, too. Even the classic Brillo sponge (pictured) has been reformulated with a new material called Estracell, which mimics natural sea sponges. This promotes faster drying, inhibiting germ growth and ensuring a cleaner, healthier kitchen.

