

"Pink" Products: Dual-Purpose!

Katrina Szish Spotlights Vast Array of Items You Can Use, and Whose Proceeds Go in Part to Fighting Breast Cancer



(CBS)



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Style expert Katrina Szish shows off pink products that donate part of the proceeds benefiting breast cancer charities.

(CBS) October is Breast Cancer Awareness Month, so it's time to "think pink" again.

On "The Early Show" Wednesday, style contributor Katrina Szish showcased a wide variety of products you can feel really good about buying: You'll not only get to use or wear them, you'll know that a portion of the proceeds from their sales help fund breast cancer charities and research.

WHAT TO ASK BEFORE BUYING PINK

from [Think Before You Pink.org](http://ThinkBeforeYouPink.org)

Before you buy a product with a pink ribbon on it to support "the fight against breast cancer," ask a few key questions:

How much money actually goes toward breast cancer programs and services? Can you tell? Is it enough? If not, give directly to the charity instead.

Where is the money going?

What organization will get the money? If you can't tell or you don't know what the organization does, reconsider your purchase.

What types of programs are being supported? If research, what kind? If services, are they

reaching the people who need them most? Programs supporting "breast cancer awareness" ignore the fact that we are already aware that cancer is a problem and that we need to act in order to end the epidemic.

PRODUCTS FEATURED ON THE SHOW

BREAST CANCER RESEARCH FOUNDATION

Armaly Brillo Steel Wool Soap Pads (1 Pink box & 1 Lemon scented box)

Retail Price- \$1.79 - \$2.99

Available at Brillo.com and retailers across the country

Lulu Guinness Pink Perfume

Retail Price - \$39.19

This October, FragranceNet.com will give back when you purchase a femininely-pink fragrance. Choose from Lacoste Touch of Pink(\$36.19), Alfred Sung Pure (\$25.19), Lulu Guinness Pink (\$39.19) and Aquolina Pink Sugar (\$30.19). Fifteen percent of the proceeds will go to the Breast Cancer Research Foundation.

Affinitas Intimates "Samantha" Bra

Retail Price - \$28.00

Available on HerRoom.com

Reader Pocket Edition Bundle

Retail Price: \$179.00

Converse - Chuck Taylor Pink All Star Oxford Sneakers

Retail Price: \$45.00

Ann Taylor Loft Garnet Bracelets

Retail Price: \$34.50

St. Martin's Press: The Little Pink Book

The Little Pink Book of Ken Ken

Retail Price - \$12.99

The Little Pink Book of Crosswords

Retail Price - \$12.99

The Little Pink Book Sudoku

Retail Price - \$12.99

Karen Neuburger Breast Cancer Items:

Karen Neuburger Limited Edition Pink Socks

Retail Price - \$15.00

Karen Neuburger Limited Edition Pink 2pc. Pajama Set

Retail Price - \$68.00

Jo Malone Red Roses Collection - Featuring

Home Candle (200g)

Retail Price - \$65.00

Red Roses Cologne (100 ml)

Retail Price - \$100.00

Red Roses Cologne (30 ml)

Retail Price - \$55.00

Red Roses Bath Oil (250 ml)

Retail Price - \$60.00

Available at Jo Malone Shops, Bergdorf Goodman and select Neiman Marcus, Saks Fifth Avenue, Bloomingdale's, Nordstrom and select specialty a stores in USA.

Saks Fifth Avenue Limited Edition "Key to the Cure" T-shirt (designed by Donna Karan)

Retail Price - \$35.00

Available at Saks Fifth Avenue Stores, Saks Fifth Avenue OFF 5TH stores and on Saks.com

Continued

- [1](#)
- [2](#)
- [3](#)
- [Next](#)

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